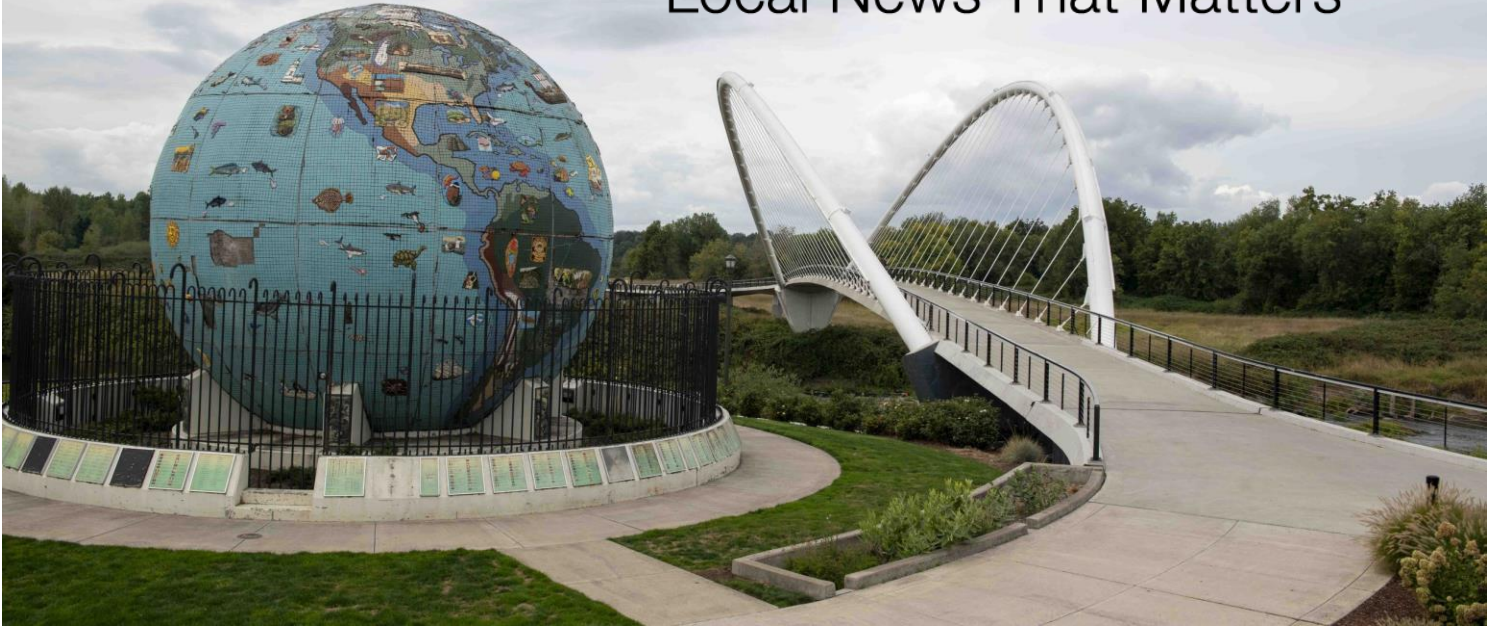


# Salem REPORTER

Local News That Matters



## SalemReporter.com

Salem Reporter is where more people are turning for trusted, compelling local news. They come to the digital news service for enterprise and investigative reporting on government and public officials. They come to Salem Reporter for uplifting accounts of people, businesses and nonprofits making life better for those who live in Oregon's capital city. And they turn to Salem Reporter when there is breaking news, whether it's a wildfire or another murderous shooting. They count on Salem Reporter to get it right, to be fair and to be accurate.

Salem Reporter was founded in 2018 by veteran journalist Les Zaitz, a nationally-honored journalist with more than 50 years of experience in Oregon. He works with a seasoned team of skilled, carefully-trained reporters who strive to deliver local news that matters. The news organization, locally owned, is nonpartisan and sticks with news stories – no opinion pieces, no editorials, no commentary. We keep the focus where it belongs – on the people of Salem.

Digital Advertising Manager  
Tiffany Sullivan

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503-367-6776



Blue Sprocket Brokerage  
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Blue Sprocket Brokerage, LLC  
Representing SalemReporter.com

## Digital Display Ad Rates



SalemREPORTER  
Local News That Matters

Log in Subscribe

### Digital Ad Rates

| AD SIZE (pixels)               | 2 WKS | 1 MO  | 2 MO  | 3 MO  | 6 MO    | 12 MO   |
|--------------------------------|-------|-------|-------|-------|---------|---------|
| 1400x230 HP Middle Banner      | \$90  | \$165 | \$235 | \$315 | \$525   | \$945   |
| 300x250 Sidebar Rectangle      | \$115 | \$185 | \$255 | \$335 | \$545   | \$981   |
| 300x600 Sidebar Half Page      | \$155 | \$255 | \$375 | \$485 | \$875   | \$1,575 |
| 300x250 HP City News Banner    | \$120 | \$195 | \$275 | \$375 | \$655   | \$1,179 |
| 1400x230 Top Banner / In-Story | \$215 | \$335 | \$515 | \$795 | \$1,235 | \$2,223 |

HP = Homepage

### Roadblock (Fixed Position Upgrades) Right Sidebar or City News:

1st = 55% • 2nd = 50% • 3rd = 45% • 4th plus = 40%

### NEWSLETTER (M, T, W, Th, F)

300x250 Rectangle = \$65

600x200 Banner = \$85

560x350 Half Page = \$105

Subscribers (opt-in) = 18,489

Limit 1 ad per newsletter. Check for availability.



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Tiffany Sullivan, Advertising Manager

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503-367-6776

File Types Accepted:  
JPG/JPEG, PNG, or GIF formats

File Quality:  
High Resolution, Max Quality, 300ppi

**DEADLINES (prior to start date):** Reservation/Ad Production 3-4 days prior • Camera-Ready Art 1-2 days prior

Note: Call or email for a rate quote on run dates over 12 months. Ads are subject to rotation in all positions unless they are upgraded to a roadblock (right sidebar or City News). Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.



# Digital Display Spec Ads

Visual ad examples on this sheet are not to scale in order to fit on the page.

1400 X 230 (pixels)

Top Banner/In-Story

300 X 250 (pixels)

Rectangle Homepage Sidebar City News

1400 X 230 (pixels)

Homepage Middle Banner

300 X 600 (pixels)

Half Page Sidebar

300 X 250 (pixels)

Rectangle Sidebar

David K Trio Tributes • Historic Grand Theater  
**ROY ORBISON 7PM FRI. AUG. 16** David K rocks Roy's vast range & Buddy style.  
**BUDDY HOLLY 7PM SAT. AUG. 17**  
 \$25 & \$35 at: [www.salemshg.com](http://www.salemshg.com) 187 High St. NE Salem OR Videos at: [www.royshow.com](http://www.royshow.com)

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City News Schools Politics Economy Community Obituaries Payroll Tax

Recent News

- Salem Art Fair will move to September after overwhelming support from artists, vendors
- Woman killed, teen injured in collision with dump truck Thursday morning
- PHOTOS: Salem unveils new \$39 million public works building
- EVENTS: Farmers markets, Indigenous celebrations on tap for Salem this weekend
- With fanfare, Salem's first commercial flight in over a decade takes off for Vegas
- Deaf Oregonians can get in-person help at new Salem office

City News

PHOTOS: Salem unveils new \$39 million public works building

With fanfare, Salem's first commercial flight in over a decade takes off for Vegas

OREGON HUMANE SOCIETY BOYS' BOO BASH SAT SALEM CONVENTION CENTER 12 CENTER RSVP HERE CUSTOMER CARINEL AND HALLOWEEN SPECTACULAR SUPPORTING CHARITY & GREAT AND SMALL

COMMUNITY

**Salem Art Fair will move to September after overwhelming support from artists, vendors**

The 75th Salem Art Fair & Festival will be held Sept. 13-15, 2024, Salem Art Association leaders announced. The change from a July event comes in a bid to avoid the worst heat of summer after the event was moved into an unshaded pasture to protect nearby oak trees.

Read More

CULTURAL VENDORS • LIVE MUSIC • FOOD & DRINK

**HOLIDAY NIGHT MARKET**

1-9 pm Saturday, Nov 16, 2024 • Willamette Heritage Center

More info: 503-581-2004 | [www.salemmulticultural.org](http://www.salemmulticultural.org)

Entry: \$5 online or cash at the door. Free for kids 12 & younger, active military & veterans, and Oregon Trail cardholders.

Latest News

**Woman killed, teen injured in collision with dump truck Thursday morning**

Police say Jody L. Micht, 50, was killed in a collision Thursday morning at the intersection of South River Road and South Westcrest Drive. A 13-year-old passenger suffered non-life-threatening injuries.

October 6, 2023 — by Anideshr Tabrizian

**KITCHEN & BATH Workshops**

Salem, Oregon  
 October 12th, 2024  
 10 am & 11 am

Register Today

C&R DESIGN REMODEL

The Garden Angels LANDSCAPE DESIGN & CONSULTING 503-932-5840 • [thegardenangels.com](http://thegardenangels.com)

Creating Heavenly Gardens on Earth

THEATRE 33 Presents an Original Comedy!

**A Christmas Carol**

High School Play based on Charles Dickens' story

December 6 - 7 & 11-13 @ 7 pm  
 Matinee on Dec 8 @ 2 pm

Don't miss this new comedy, as radio actors deal with hilarious obstacles in performing Dickens' story!

[willamette.edu/arts/theatre33/](http://willamette.edu/arts/theatre33/)

EVENTS: Farmers markets, Indigenous celebrations on tap for Salem this weekend

A book sale at the Salem Public Library, early Halloween activities and an