## **Digital Display Ad Rates**





Family Fun. Games & Activities!

503.588.3600 pets@wvh.org







SalemREPORTER

## **Digital Ad Rates**

AD SIZE (pixels)	<u> 2 WKS</u>	<u>1 MO</u>	<u>2 MO</u>	3 MO	<u>6 MO</u>
1400x230 HP Middle Banner	\$90	\$165	\$235	\$315	\$525
300x250 HP City News Banner	\$120	\$195	\$275	\$375	\$655
300x250 Sidebar Rectangle	\$115	\$185	\$255	\$335	\$545
300x600 Sidebar Half Page	\$155	\$255	\$375	\$485	\$875
1400x230 Top Banner / HP Mid Banner	\$215	\$335	\$515	\$795	\$1,235



Art Fair will move to overwhelming sts, vendors

Saalfeld Griggs :

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approves 2% raise for gene

Roadblock (Fixed Position Upgrades) Right Sidebar, In-Story or Top of City News:

1st = 55% • 2nd = 50% • 3rd = 45% • 4th plus = 40%



## **NEWSLETTER**

Mornings & Evenings (M - F)

300x250 Rectangle = \$65

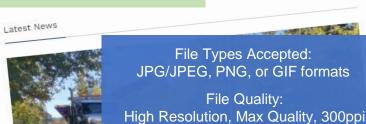
560x350 Half Page = \$85

Subscribers (opt-in) = 18,489

Single Run includes 1 morning & 1 evening (same day)



Tiffany Sullivan, Advertising Manager bluesprocketbrokerage@gmail.com 503-367-6776



DEADLINES (prior to start date): Reservation/Ad Production 3-4 days prior • Camera-Ready Art 1-2 days prior

Note: Call or email for a rate quote on run dates over 6 months. Ads are subject to rotation in-column homepage & on the right rail, unless they are upgraded to a roadblock (fixed position). Visual ad examples on this sheet are not to scale in order to fit on state. the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due. n killed teen injured in



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